

Pink Vikings

WALLED LAKE CENTRAL HIGH SCHOOL



Walled Lake Central High School proudly presents “**PINK VIKINGS WEEK**” from October 13th through October 19th 2012. The staff, student council, band, choir, athletic teams, and student body are working together to present a cancer awareness week full of fun events culminating on Friday October 19th at the football game with a moment of silence. The charity benefiting from this exciting week is the Charach Cancer Treatment Center, The Barbara Ann Karmanos Cancer Institute at Huron Valley-Sinai Hospital.

The weeklong event starts out with a **FAMILY FUN DAY** on Saturday October 13th. This event will include bounce houses, midway games, photo booth, and a petting zoo. Come see “Roary the Lion” and former/current players for the Tigers, Lions, Wings and Pistons! The following is the cost for entrance to the Family Fun Day:

Pre-Sale:

- \$15 Single Pass with t-shirt
- \$40 Family Pass with 3 t-shirts*
- *\$5 for each additional t-shirt*

At the Event:

- \$10 for a Single Pass
- \$25 for a Family Pass (3 or more)

On Tuesday October 16th we will be having a **BENEFIT CONCERT** on the 50 yard line of the WLC football stadium. The concert will feature the WLC Choir, back-to-back State Champion Viking Marching Band and featuring 2XL.

The community will be able to help support the cause by purchasing Pink Vikings t-shirts both prior to **Pink Vikings Week**, and during the week at each of the events. The following is the price for t-shirts:

Pre-Sale: (Prior to Benefit Concert)*

- \$20 Any WLCSD Students
- \$25 non-Students
- *Includes entrance into Benefit Concert*

At the Concert:

- \$15 for T-Shirt
- \$15 for Concert ticket

Finally, we will cap off the festivities on Friday October 19th at the **PINK WEEK FOOTBALL GAME**. During the halftime show, WLC will honor those who have been affected by cancer with a moment of silence. In addition to the football team wearing pink socks, all WLC athletic teams will honor the cause throughout the week by adding pink in their uniforms.

In addition to these wonderful events, the WLC Pink Viking Committee is looking for sponsors to help maximize the proceeds for Charach Cancer Treatment Center, The Barbara Ann Karmanos Cancer Institute at Huron Valley-Sinai Hospital. Please see the reverse side for sponsorship opportunities.

Pink Vikings

WALLED LAKE CENTRAL HIGH SCHOOL



SPONSORSHIPS

We are looking for sponsors for all of the events and items. We have several options available.

“PRESENTED BY” SPONSOR **\$10,000** _____

This sponsorship includes “Presented by” your company name & logo placement at all events related to **PINK VIKINGS WEEK**, company name & logo placement on all flyers, sponsorship announcements at all events

PINK VIKING SPONSOR **\$5000** _____

This sponsorship includes prime company name & logo placement at all events related to **PINK VIKINGS WEEK**, company name & logo placement on all flyers, sponsorship announcements at all events

BLUE VIKING SPONSOR **\$2500** _____

This sponsorship includes company name & logo placement at all events related to **PINK VIKINGS WEEK**, company name & logo placement on all flyers, sponsorship announcements at all events

GOLD VIKING SPONSOR **\$1000** _____

This sponsorship includes company name & logo recognition at all events related to **PINK VIKINGS WEEK**, company name & logo placement on all flyers, sponsorship announcements at all events

VIKING SPONSOR **\$750** _____

This sponsorship includes logo recognition at all events related to **PINK VIKINGS WEEK**, logo placement on all flyers, sponsorship announcements at all events

VARSITY SPONSOR **\$500** _____

This sponsorship includes logo recognition at all events related to **PINK VIKINGS WEEK**, logo placement on all flyers, sponsorship announcements at all events

JR VARSITY SPONSOR **\$250** _____

This sponsorship includes logo recognition at all events related to **PINK VIKINGS WEEK**, logo placement on all flyers, sponsorship announcements at all events

FRESHMEN SPONSOR **(any amount up to \$249)** _____

This sponsorship includes sponsorship announcements at all events related to **PINK VIKINGS WEEK**

To sponsor this worthwhile event, please contact us at robinspiel@sbcglobal.net or contact Robin Spielman - Pink Viking Chairperson at 248-255-1050. Thank you in advance for your time and consideration!

SPONSORSHIP FORMS DUE OCTOBER 1st